

REACH EVERY EDUCATOR

Superintendents // Central Office Staff // Principals // Instructional Coaches // Teachers // Higher-Education Faculty



HILTON CHICAGO | CHICAGO, IL

March 18–21, 2022



We recently asked thousands of prospective conference attendees if they wanted to attend our conference in the spring, and we got a fantastically positive response. Our audience is ready to get back together in person! One respondent told us *"Honestly, I am at a crossroad in my 15 years of teaching and need to be with people who can uplift my spirits towards teaching again."* Another said *"The ASCD's Annual Conference is the premier professional development and networking event for educators."* After two years of virtual conferences, we're pleased to hear that our community still regards ASCD as THE place to be for professional development and education excellence. But we know that Covid protocols, staffing shortages, and budgets will make it difficult for our attendees this year. We anticipate a smaller (1600–2000 attendees) but very enthusiastic crowd, and we hope to see you in Chicago.

Reach Today's Education Leaders

EXHIBIT SHOW LOCATION

Hilton Chicago, Exhibit Hall-Salon A

EXHIBIT SCHEDULE

*Schedule is subject to change.

EXHIBIT MOVE IN

Thursday	March 17	3:00 p.m.-5:00 p.m.
Friday	March 18	8:00 a.m.-3:00 p.m.

EXHIBIT HOURS

Friday	March 18	5:00p.m.-7:00p.m.
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Welcome Reception in Exhibit Hall

Saturday	March 19	10:00 a.m.-4:30 p.m.
Sunday	March 20	10:00 a.m.-4:30 p.m.

EXHIBIT MOVE OUT

Sunday	March 20	4:30 p.m.-6:00 p.m.
Monday	March 21	8:00 a.m.-12:00 p.m.

Early dismantling or ceasing business prior to the official closing at 4:30 p.m. on Sunday, March 20, is strictly prohibited.

EXHIBIT BOOTH PRICING

\$24/sq. ft. (\$200 extra for each corner)

10' x 10' inline \$2,400

10' x 10' corner \$2,600

Exhibit booths in additional sizes are available.

YOUR EXHIBIT BOOTH INCLUDES

- Four complimentary booth personnel badges per 10' x 10' booth space. These passes give you access to the Exhibit Show, Welcome Reception, Presidents Reception, and all sessions, including General Sessions.
- Additional badges for booth personnel may be purchased at a discounted rate. Exhibiting sponsors may receive additional passes as part of their sponsorship.
- Standard 8' high back drape and 3' high side drape for inline booths.
- One company identification sign bearing the company name and booth number (7" x 44") for inline booths.
- One basic online company listing and one listing in the printed Exhibitor Directory deadline permitting.

Your exhibit rental space does **NOT** include tables, chairs, electricity, internet services, shipping or any freight handling labor, installation or dismantle labor, booth cleaning or lead retrieval. These services can be ordered through the Exhibitor Manual.

The Exhibit Hall is carpeted and therefore you will not need to order carpet for your booth.

ELIGIBILITY TO EXHIBIT

The ASCD Exhibit Show is designed to showcase information, ideas, products, and services for our members and attendees. To fulfill this goal, the association reserves the right to review all exhibit applications for eligibility. All applications are subject to approval by ASCD based on the following criteria:

1. The items on exhibit relate to the purposes of ASCD, are consistent and compatible with adopted ASCD values, and do not unfairly exploit ASCD products or services.
2. The exhibit relates to the purposes of the conference, conference theme, and various conference sessions.
3. Items without educational merit may be excluded.

BOOTH RESERVATIONS

Secure your booth space: **Reserve Booth.** A 50 percent nonrefundable deposit must be submitted with your application. Applications received without payment will not be processed. The booth balance is due February 1, 2022. No refunds will be issued after February 1, 2022. Applications submitted after February 1, 2022, must include full payment.

EXHIBIT SPACE ASSIGNMENT

Applications for booth space will be processed based on past participation, amount of space required, date of receipt of the Application and Exhibit Booth Contract and deposit, special needs, and general grouping of exhibits for proper display comparison.





EXHIBITOR REGISTRATION AND HOUSING

Exhibitor registration information is e-mailed after space is assigned. Four complimentary exhibitor registrations will be given for each 10' x 10' booth rented. Housing information is emailed in December 2021.

SERVICE INFORMATION

Freeman Co. Exposition Services is the official decorating service contractor. Contracted exhibitors will receive a service kit with complete information in January 2022.

CONTACT

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